Concept Note and Funding Proposal Writing for NGOs

Corporate Communications

Course Overview

Concept Note and Funding Proposal Writing for NGOs: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Concept Note and Funding Proposal Writing for NGOs
- Apply practical tools and techniques for Concept Note and Funding Proposal Writing for NGOs in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Concept Note and Funding Proposal Writing for NGOs in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Concept Note and Funding Proposal Writing for NGOs: principles, terminology and context
2. The business case: why Concept Note and Funding Proposal Writing for NGOs matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Pretoria	**$1,550**
9 to 13 Nov 2026	Gaborone	**$1,450**
16 to 20 Nov 2026	Kigali	**$1,650**
23 to 27 Nov 2026	Cape Town	**$1,550**

30 Nov to 4 Dec 2026	Lusaka	**$1,550**
7 to 11 Dec 2026	Maputo	**$1,395**

LTC Consultants
Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za
Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.