Communication for Leaders in the Digital Age

Corporate Communications

Course Overview

Communication for Leaders in the Digital Age: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Communication for Leaders in the Digital Age
- Apply practical tools and techniques for Communication for Leaders in the Digital Age in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Communication for Leaders in the Digital Age in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Communication for Leaders in the Digital Age in today's organisation
2. Key concepts and the language of Communication for Leaders in the Digital Age
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Communication for Leaders in the Digital Age with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Johannesburg	**$1,550**
16 to 20 Nov 2026	Cape Town	**$1,450**
23 to 27 Nov 2026	Nairobi	**$1,550**
30 Nov to 4 Dec 2026	Kampala	**$1,450**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.