Communicating Organisational Change to Employees

Corporate Communications

Course Overview

Communicating Organisational Change to Employees: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live...

What You Will Achieve

- Explain the core principles and current good practice in Communicating Organisational Change to Employees
- Apply practical tools and techniques for Communicating Organisational Change to Employees in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Communicating Organisational Change to Employees in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Communicating Organisational Change to Employees: principles, terminology and context
2. The business case: why Communicating Organisational Change to Employees matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Johannesburg	**$1,395**
9 to 13 Nov 2026	Lagos	**$1,450**
16 to 20 Nov 2026	Pretoria	**$1,650**
23 to 27 Nov 2026	Harare	**$1,395**

30 Nov to 4 Dec 2026	Cairo	**$1,550**
7 to 11 Dec 2026	Windhoek	**$1,450**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.