# Certified Digital Marketing Professional CDMP

Sales and Marketing

## Course Overview

Certified Digital Marketing Professional CDMP: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

## What You Will Achieve

- Explain the core principles and current good practice in Digital Marketing Professional CDMP
- Apply practical tools and techniques for Digital Marketing Professional CDMP in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Digital Marketing Professional CDMP in practice
- Build a personal action plan to implement what you have learned

## Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

## Course Outline

1. Setting the scene: Digital Marketing Professional CDMP in today's organisation
2. Key concepts and the language of Digital Marketing Professional CDMP
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Digital Marketing Professional CDMP with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

## Upcoming Dates and Fees

| DATES | VENUE | FEE (PER DELEGATE) |
|---|---|---|
| 2 to 6 Nov 2026 | Kigali | **$1,450** |
| 9 to 13 Nov 2026 | Cape Town | **$1,550** |
| 23 to 27 Nov 2026 | Lusaka | **$1,650** |
| 30 Nov to 4 Dec 2026 | Maputo | **$1,650** |

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.