

Certified Digital Marketing Professional CdmP

Sales and Marketing

Course Overview

Digital Marketing Professional CdmP: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Digital Marketing Professional CdmP
- Apply practical tools and techniques for Digital Marketing Professional CdmP in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Digital Marketing Professional CdmP in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: Digital Marketing Professional CdmP in today's organisation
2. Key concepts and the language of Digital Marketing Professional CdmP
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Digital Marketing Professional CdmP with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
21 to 25 Sep 2026	Dar es Salaam	\$1,650
28 Sep to 2 Oct 2026	Online	\$750
12 to 16 Oct 2026	Pretoria	\$1,450
19 to 23 Oct 2026	Gaborone	\$1,395
2 to 6 Nov 2026	Kigali	\$1,450
9 to 13 Nov 2026	Cape Town	\$1,550
23 to 27 Nov 2026	Lusaka	\$1,650
30 Nov to 4 Dec 2026	Maputo	\$1,650

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.