Business Intelligence Strategy and Self Service Analytics

Data Management and Analytics

Course Overview

Business Intelligence Strategy and Self Service Analytics: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and...

What You Will Achieve

- Explain the core principles and current good practice in Business Intelligence Strategy and Self Service Analytics
- Apply practical tools and techniques for Business Intelligence Strategy and Self Service Analytics in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Business Intelligence Strategy and Self Service Analytics in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Business Intelligence Strategy and Self Service Analytics in today's organisation
2. Key concepts and the language of Business Intelligence Strategy and Self Service Analytics
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Business Intelligence Strategy and Self Service Analytics with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Online	**$700**
16 to 20 Nov 2026	Gaborone	**$1,550**
30 Nov to 4 Dec 2026	Kigali	**$1,450**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.