Business English and Professional Writing for Second Language Speakers

Corporate Communications

Course Overview

Business English and Professional Writing for Second Language Speakers: a 5-day professional training course from LTC Consultants, delivered in-classroom...

What You Will Achieve

- Explain the core principles and current good practice in Business English and Professional Writing for Second Language Speakers
- Apply practical tools and techniques for Business English and Professional Writing for Second Language Speakers in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Business English and Professional Writing for Second Language Speakers in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Business English and Professional Writing for Second Language Speakers in today's organisation
2. Key concepts and the language of Business English and Professional Writing for Second Language Speakers
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Business English and Professional Writing for Second Language Speakers with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Durban	**$1,650**
9 to 13 Nov 2026	Lagos	**$1,450**

16 to 20 Nov 2026	Online	**$750**
23 to 27 Nov 2026	Pretoria	**$1,550**
30 Nov to 4 Dec 2026	Harare	**$1,650**

LTC Consultants
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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.