Business Communication Skills for Engineers and Technical Experts

Corporate Communications

Course Overview

Business Communication Skills for Engineers and Technical Experts: a 5-day professional training course from LTC Consultants, delivered in-classroom across...

What You Will Achieve

- Explain the core principles and current good practice in Business Communication Skills for Engineers and Technical Experts
- Apply practical tools and techniques for Business Communication Skills for Engineers and Technical Experts in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Business Communication Skills for Engineers and Technical Experts in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Foundations of Business Communication Skills for Engineers and Technical Experts: principles, terminology and context
2. The business case: why Business Communication Skills for Engineers and Technical Experts matters to performance
3. Core tools, frameworks and methods
4. Applying the tools: guided case study and exercises
5. Common pitfalls and how experienced practitioners avoid them
6. Working with stakeholders: communication and influence
7. Measuring results and continuous improvement
8. Personal action planning and course review

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
16 to 20 Nov 2026	Pretoria	**$1,395**
23 to 27 Nov 2026	Gaborone	**$1,550**
30 Nov to 4 Dec 2026	Kigali	**$1,650**

7 to 11 Dec 2026	Online	**$700**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.