Business Case Writing for Investment and Funding Decisions

Corporate Communications

Course Overview

Business Case Writing for Investment and Funding Decisions: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa...

What You Will Achieve

- Explain the core principles and current good practice in Business Case Writing for Investment and Funding Decisions
- Apply practical tools and techniques for Business Case Writing for Investment and Funding Decisions in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Business Case Writing for Investment and Funding Decisions in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Finance managers, accountants, analysts, budget holders and professionals responsible for financial planning, control or reporting.

Course Outline

1. Setting the scene: Business Case Writing for Investment and Funding Decisions in today's organisation
2. Key concepts and the language of Business Case Writing for Investment and Funding Decisions
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Business Case Writing for Investment and Funding Decisions with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Cape Town	**$1,450**
9 to 13 Nov 2026	Lusaka	**$1,395**
16 to 20 Nov 2026	Maputo	**$1,550**
23 to 27 Nov 2026	Johannesburg	**$1,550**

30 Nov to 4 Dec 2026	Nairobi	**$1,395**

LTC Consultants
Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za
Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.