

Behavioural Analytics Masterclass

AI (Artificial Intelligence)

Course Overview

Behavioural Analytics: a 3-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Behavioural Analytics
- Apply practical tools and techniques for Behavioural Analytics in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Behavioural Analytics in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

IT professionals, analysts, digital transformation leads and managers seeking to apply modern technology in their organisations.

Course Outline

1. Setting the scene: Behavioural Analytics in today's organisation
2. Key concepts and the language of Behavioural Analytics
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Behavioural Analytics with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
28 to 30 Sep 2026	Kigali	\$900
5 to 7 Oct 2026	Online	\$550
12 to 14 Oct 2026	Cape Town	\$800
19 to 21 Oct 2026	Lusaka	\$800
26 to 28 Oct 2026	Maputo	\$950
9 to 11 Nov 2026	Johannesburg	\$950
16 to 18 Nov 2026	Nairobi	\$950
23 to 25 Nov 2026	Kampala	\$800
30 Nov to 2 Dec 2026	Durban	\$800

7 to 9 Dec 2026

Accra

\$800

LTC Consultants

Suite 601, Block 2, Monument Office Park, 79 Steenbok Ave, Monument Park, Pretoria, 0181, South Africa
+27 68 403 2806 | info@ltcconsultants.net | ltcconsultant.co.za

Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.