

Annual and Integrated Report Narrative Writing

Corporate Communications

Course Overview

Annual and Integrated Report Narrative Writing: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Annual and Integrated Report Narrative Writing
- Apply practical tools and techniques for Annual and Integrated Report Narrative Writing in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Annual and Integrated Report Narrative Writing in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Annual and Integrated Report Narrative Writing in today's organisation
2. Key concepts and the language of Annual and Integrated Report Narrative Writing
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Annual and Integrated Report Narrative Writing with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
21 to 25 Sep 2026	Kigali	\$1,450
5 to 9 Oct 2026	Online	\$700
26 to 30 Oct 2026	Cape Town	\$1,650
9 to 13 Nov 2026	Lusaka	\$1,450
30 Nov to 4 Dec 2026	Maputo	\$1,395

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.