

Analytics and AI for Strategic Management

AI (Artificial Intelligence)

Course Overview

Analytics and AI for Strategic Management: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Analytics and AI for Strategic Management
- Apply practical tools and techniques for Analytics and AI for Strategic Management in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Analytics and AI for Strategic Management in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Directors, senior managers, heads of department, team leaders and high-potential professionals preparing for greater leadership responsibility.

Course Outline

1. Setting the scene: Analytics and AI for Strategic Management in today's organisation
2. Key concepts and the language of Analytics and AI for Strategic Management
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Analytics and AI for Strategic Management with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
2 to 6 Nov 2026	Maputo	\$1,395
16 to 20 Nov 2026	Johannesburg	\$1,395
30 Nov to 4 Dec 2026	Nairobi	\$1,450

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.