

Advanced Public Speaking and Presentation

Sales and Marketing

Course Overview

Public Speaking and Presentation: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Public Speaking and Presentation
- Apply practical tools and techniques for Public Speaking and Presentation in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Public Speaking and Presentation in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Public Speaking and Presentation in today's organisation
2. Key concepts and the language of Public Speaking and Presentation
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Public Speaking and Presentation with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Johannesburg	\$1,395
16 to 20 Nov 2026	Durban	\$1,550
23 to 27 Nov 2026	Accra	\$1,550
30 Nov to 4 Dec 2026	Online	\$750

LTC Consultants

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.