Advanced Public Speaking and Presentation

Sales and Marketing

Course Overview

Advanced Public Speaking and Presentation: a 5-day professional training course from LTC Consultants, delivered in-classroom across Africa and live online.

What You Will Achieve

- Explain the core principles and current good practice in Advanced Public Speaking and Presentation
- Apply practical tools and techniques for Advanced Public Speaking and Presentation in your own organisation
- Analyse real-world scenarios and select the right approach with confidence
- Avoid the common pitfalls that undermine Advanced Public Speaking and Presentation in practice
- Build a personal action plan to implement what you have learned

Who Should Attend

Marketing, communications, PR and sales professionals, and managers responsible for brand, reputation or revenue growth.

Course Outline

1. Setting the scene: Advanced Public Speaking and Presentation in today's organisation
2. Key concepts and the language of Advanced Public Speaking and Presentation
3. Frameworks and good practice that deliver results
4. Hands-on application: workshop exercises and cases
5. Problem-solving clinic: participants' real challenges
6. Integrating Advanced Public Speaking and Presentation with day-to-day operations
7. Reporting, metrics and demonstrating value
8. Action planning: your first 90 days after the course

Upcoming Dates and Fees

DATES	VENUE	FEE (PER DELEGATE)
9 to 13 Nov 2026	Johannesburg	**$1,395**
16 to 20 Nov 2026	Durban	**$1,550**
23 to 27 Nov 2026	Accra	**$1,550**
30 Nov to 4 Dec 2026	Online	**$750**

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Every delegate receives a Certificate of Attendance. Group and in-house rates available on request.